

Broadband Energy Networks Wows Autovation 2007 Attendees

Unveiling latest UNI-PLEX technology, BEN validates its position as the Market Leader in Utility Gateways and Energy Automation

Philadelphia PA – Oct. 09, 2007 - Broadband Energy Networks Inc. (BEN) wowed Autovation 2007 attendees as it unveiled its next generation UNI-PLEX™ Energy Automation Solutions in two prominent locations during the well-attended Utility Industry Automated Metering conference. The demonstrations integrated BEN's advanced C2k Utility Gateway, UNI-PLEX Software Applications and Intermatic's commercial-grade InTouch™ control products. They confirmed BEN's continuing commitment to lead the market in Advanced Metering Infrastructure (AMI), Smart Grid and Demand Response Automation for Utilities, while providing effective Energy Management and Environmentally-friendly capabilities for end-users.

Potential customers from across the globe gravitated towards BEN's intuitive and feature rich Utility Administration Dashboard and its associated real-time Customer Energy Information Portal. This seamless combination of portal services strategically balances the needs of both the utility and the end use customer.

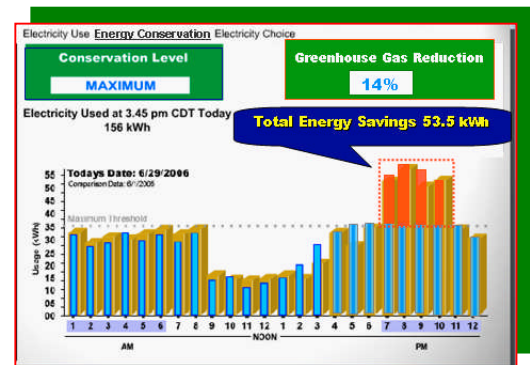
“In order for utilities to implement Demand Response programs that receive large-scale user acceptance, they must also include energy automation solutions that meet customers' desires for overall energy conservation and reduction of greenhouse gas emissions. Mass deployments of Commercial and Residential Smart Grid programs will only be successful with participation by large numbers of end-users. The simple, affordable, reliable and effective combined solution offered by Broadband Energy virtually guarantees that the future of energy automation will be built upon a UNI-PLEX foundation”, stated Jon Rappaport, BEN's Vice President of Business Development.

“It was clear to me from the live demonstration that BEN's combination of vision, experience and elegant execution is unrivaled in the industry”, said Mark Patton, Senior VP of Global Markets for ewMesh, a firm that provides mesh radio technology licensed by many companies in the utility industry. “BEN proves that there are two sides to the meter, and that each must have a say in how the Utility of the Future will operate to achieve the energy goals of the nation as a whole.”

Specializing in integrated system solutions for AMI and the Smart Grid, BEN's advanced C2k Utility Automation Gateway and UNI-PLEX Energy Applications provide many advanced features benefiting Utilities, Customers, and the Environment alike. Larry Silverman, President and founder of BEN stated “Broadband Energy is one of the very special high-tech companies that is changing the world, with a small group of people passionately dedicated to implementing big ideas. BEN is delivering on its mission to provide cost-effective Smart Grid energy automation solutions that enable the Utility of The Future to profitably deliver reliable energy for industry, commerce, and consumers.”

About BEN

Broadband Energy Networks (BEN) is a market-leading technology company providing electric utilities with field-proven Advanced Metering Infrastructure (AMI) and Smart Grid solutions and services, featuring secure end-to-end IP connectivity. The Company provides an integrated communications and control network that links the utility grid and the meter to devices inside the end-user's facility, to monitor, manage and control devices such as thermostats, load controllers, and related systems that consume and deliver energy. BEN's patented C2k Utility Automation Gateway and UNI-PLEX™ Utility Applications enable Utility Demand Response and Grid Monitoring to maximize overall system efficiency and reliability; UNI-PLEX also features a real-time Consumer Energy Information Portal.



BEN combines a robust, standards-based open platform with a compelling business model, to deliver viable Smart Grid solutions today for utilities worldwide. Broadband Energy is headquartered in suburban Philadelphia. For more information on Broadband Energy Networks, please visit: www.BEN-inc.com.

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